



SEDUCTIVE

THE
TROPEZIENNE
ISSUE



POSTCARDS FROM SAINT TROPEZ
SENT BY

SEDUCTIVE
the luxurious style of pants

SUMMER 2024



The „Saint-Tropez“ collection by SEDUCTIVE for Spring-Summer 2024 is an impressive fusion of fashion and timelessness.

On one hand, it embodies the casual sophistication, and on the other hand, the class that characterizes SEDUCTIVE pants.

Maritime styles, preferably with stripes, have been cleverly accentuated with golden buttons to convey a touch of luxury and the glamorous yet casual lifestyle of the French Riviera.

The focus is on flared and wide-leg pants, cool pull-on styles, as well as newly interpreted SEDUCTIVE signature trousers in lightweight materials.

The colors have been deliberately chosen to be more subtle and include elegant navy shades, soft cream tones, and pastels such as rose and sky blue.

They underscore the refined and noble character of the collection. Even this summer,

SEDUCTIVE showcases a wide range of creatively designed prints, ranging from classic Vichy to oversized, abstract flowers on silky pants.

The new SEDUCTIVE journey stages an atmospheric summer day in Saint Tropez and captures the new styles in various special locations through emotional photographs.

CATRIN SCHANZ

Creative Director

AU CLUB 55

Club 55, with its idyllic surroundings and captivating ambiance, has become a legendary destination.

The unique atmosphere, characterized by the gentle hues and golden light of Provence, perfectly complements the aesthetic and vision of the SEDUCTIVE Summer 24 Collection.

The Club's grounds and the interplay between the Mediterranean Sea, the sandy beaches, and the lush greenery provided beautiful backdrops and truly became an integral part of our visual storytelling, adding depth and character to each image.

We express our heartfelt gratitude and appreciation to Patrice De Colmont and his dedicated team.

Building on the legacy of his mother, who took care of the film crew of „And God Created Woman“, featuring the iconic Brigitte Bardot, Patrice extended his kind generosity and charming hospitality to us for our SEDUCTIVE photoshoot.





The one and only SABRINA in black and white
SABRINA with an alluring Hawaiian leaf print in sand and white
KIMBERLY in a dreamy pastel print exclusive by MANTERO x SEDUCTIVE



CASSANDRA in the beloved summer jersey in cream with golden buttons
Shorts BRADY in beige fine linen with golden buttons
SAILOR in a black and cream striped Italian jersey





MERON in white denim with charming golden details
CAPRI with a summery Hawaiian leaf print in sky-blue and white



ELSA in a dark navy diagonal bi-stretch fabric with signature SEDUCTIVE golden buttons



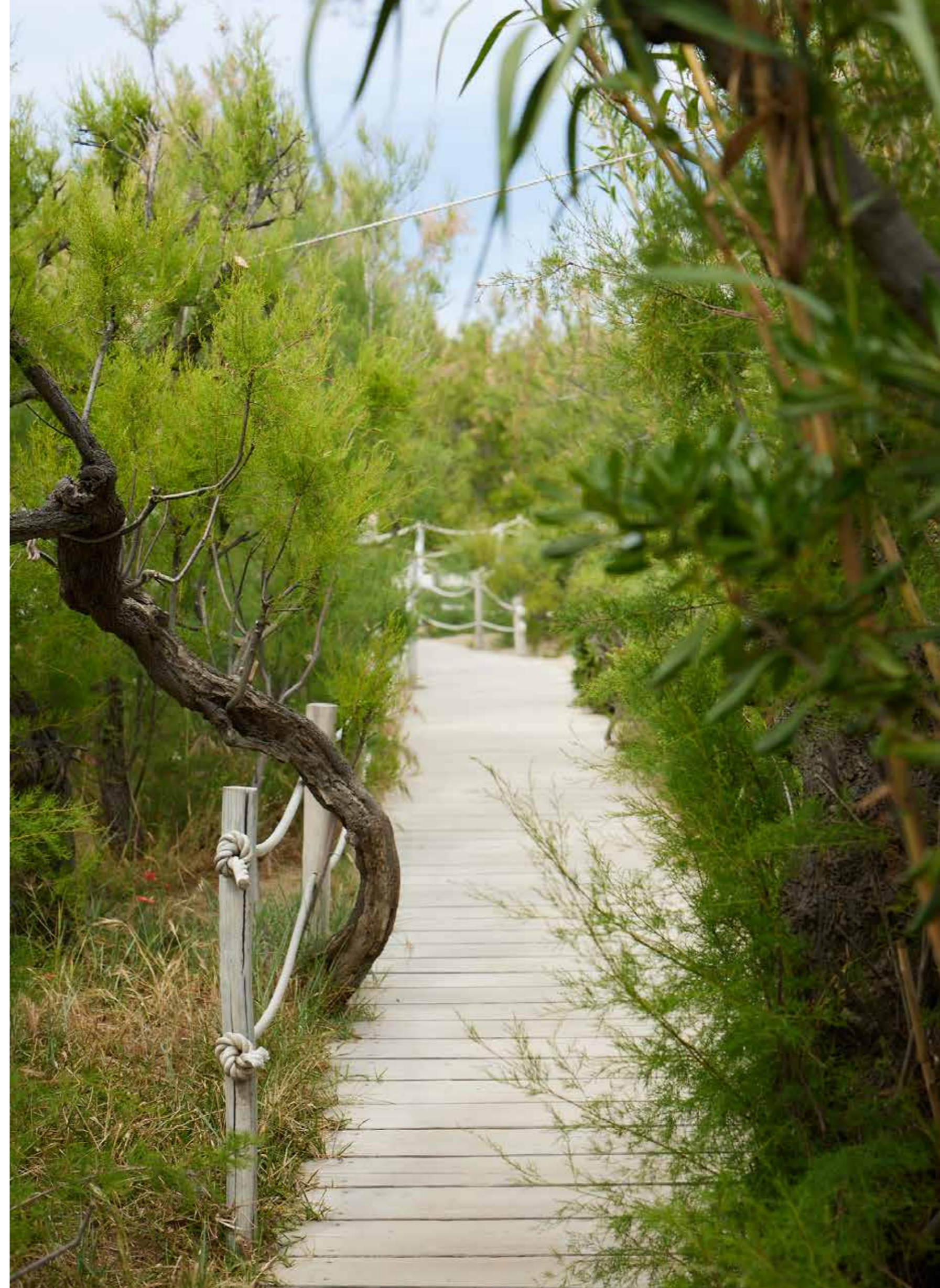
INEZ in a white fine linen with delicate golden details
Wide leg pull-on KIMBERLY in white summer jersey



CLAIRE CROPPED in the signature Saint Tropez postcard print exclusive by MANTERO X SEDUCTIVE



Pull on pants CINDESSA in a flattering and shaping jacquard jersey, especially made for SEDUCTIVE





Silky pants ROSANNE in an eye-catching royal-flower print
Tweed skirt PARIS in a peppermint-green with golden buttons

EN ROUTE

The most charming way to explore Saint Tropez and the beautiful villages of Ramatuelle, Gassin and Grimaud is through the fresh air and open views of a Mini Moke. This classy vehicle fits perfectly within the relaxed and stylish spirit of these famous Provencal villages.

Cruise along the sea kissed coastline and through the open vineyards while feeling the rush of freedom, relaxation and beauty overcome you.

The Mini Moke is not only inseparable from actress Brigitte Bardot, who used it as her preferred mode of transportation to the port of Saint-Tropez, it also made an appearance in the James Bond movie „Live and Let Die“.







DOMENICA in jade-green soft touch crepe
Forever CAPRI in white





CLAIRE CROPPED in sunrise orange high-stretch cotton
MIA with handmade fringes in white summer tweed





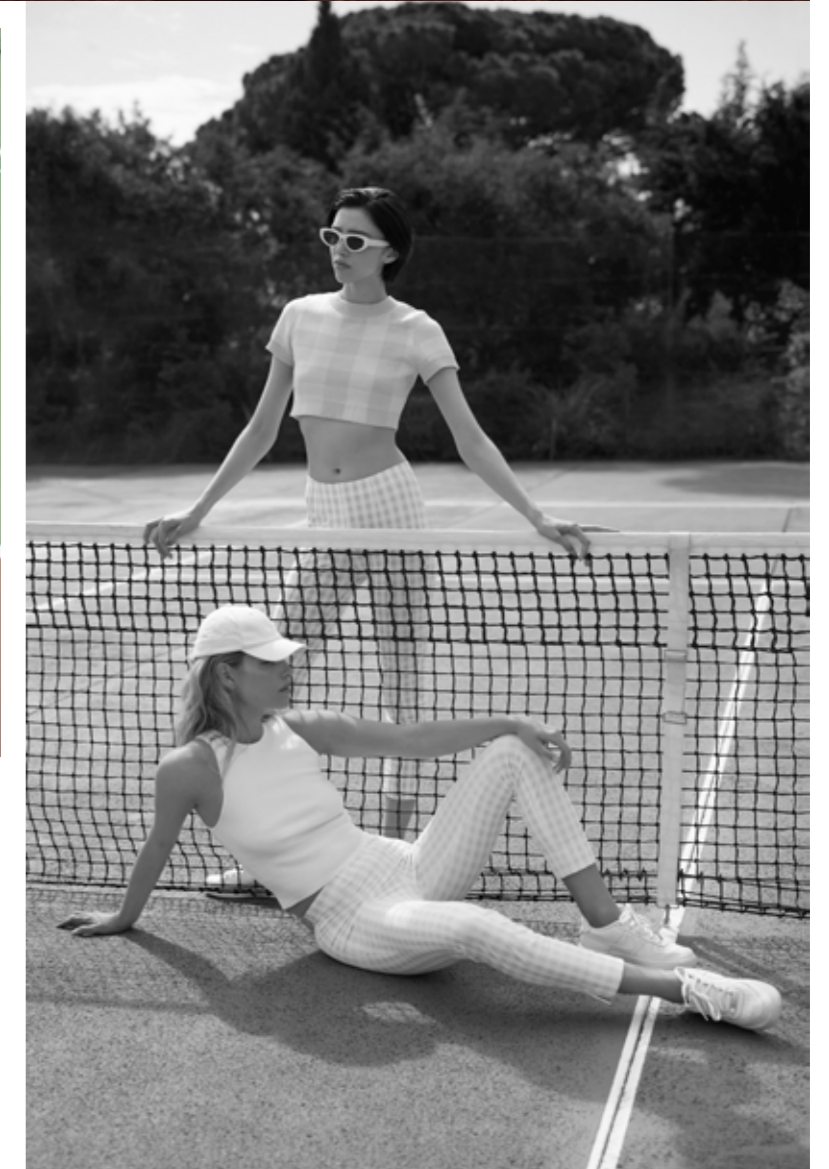
CAPRI with the Hawaiian leaf print in refreshing apple-green and pink

LES SPORTS

From the elegant and prestigious sport of tennis to the beloved game of boules, known as „La Pétanque“, the French have a deep appreciation for outdoor activities that exemplifies the enjoyment of life's simple pleasures.
La joie de vivre.

The clinking sound of metal balls, the strategic throws, and the animated voices filling the air, create a vibrant atmosphere that reflects the French love for socializing.





SABRINA in a modern baby-pink and white gingham check
CAPRI in a modern light-blue and white gingham check



Pull on pants CINDY in a flattering and shaping jacquard jersey, especially made for SEDUCTIVE



A LA PISCINE

Just like in the captivating film „La Piscine,“ a French-Italian drama starring the mesmerizing Romy Schneider and Alain Delon, the myth of the luxurious villas and enchanting swimming pools in the French Riviera comes to life.

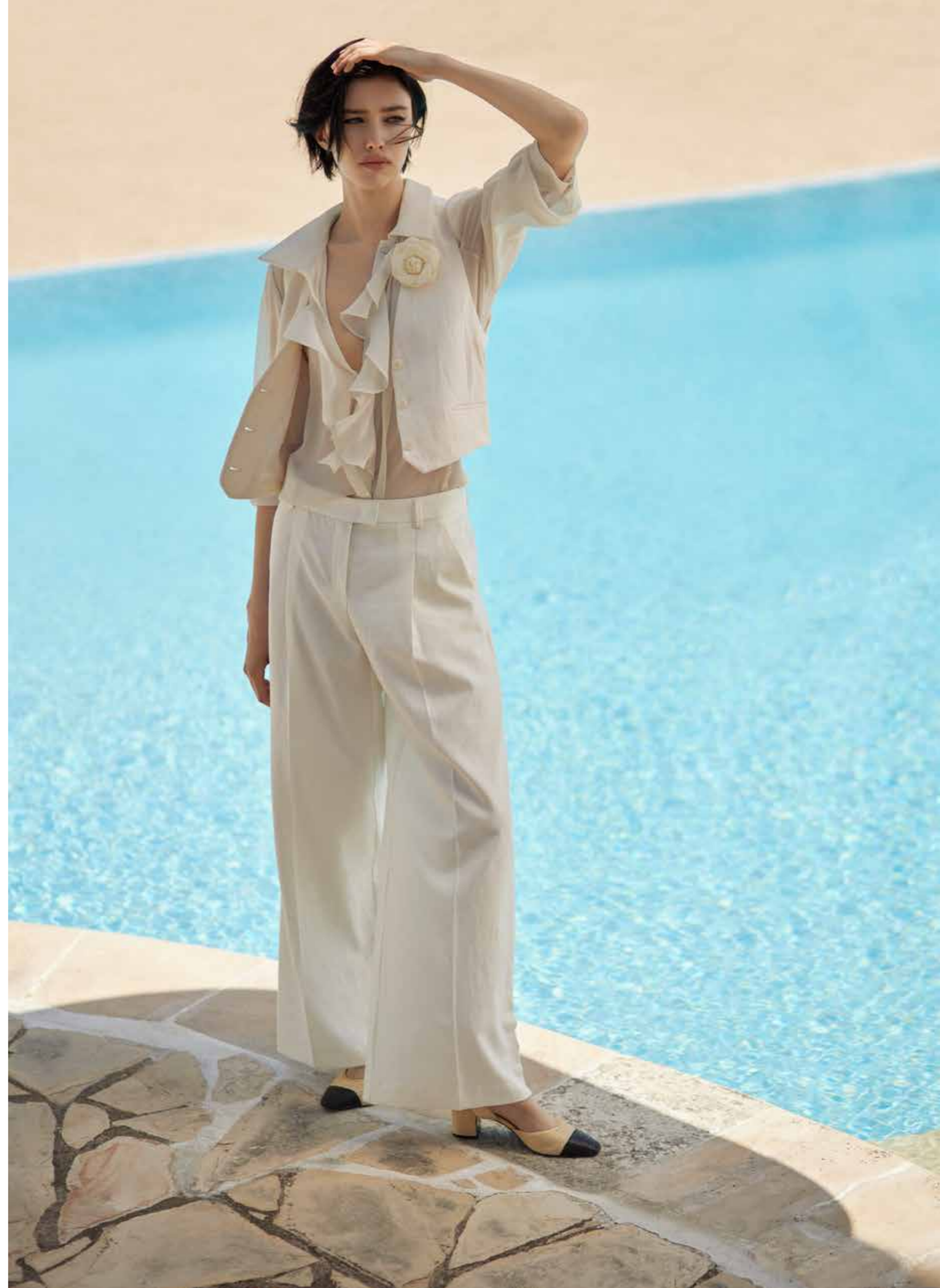
In this glamorous setting, seductive and enigmatic women take center stage, embodying confidence and exuding an irresistible air of mystery. These alluring beauties effortlessly captivate the attention of others with their magnetic charisma and undeniable allure.

The pool becomes a symbolic space, transcending physical boundaries and serving as a catalyst for the characters' deepest desires and fantasies.





SABRINA in shades of pool blue
ARTA in cool off-white linen





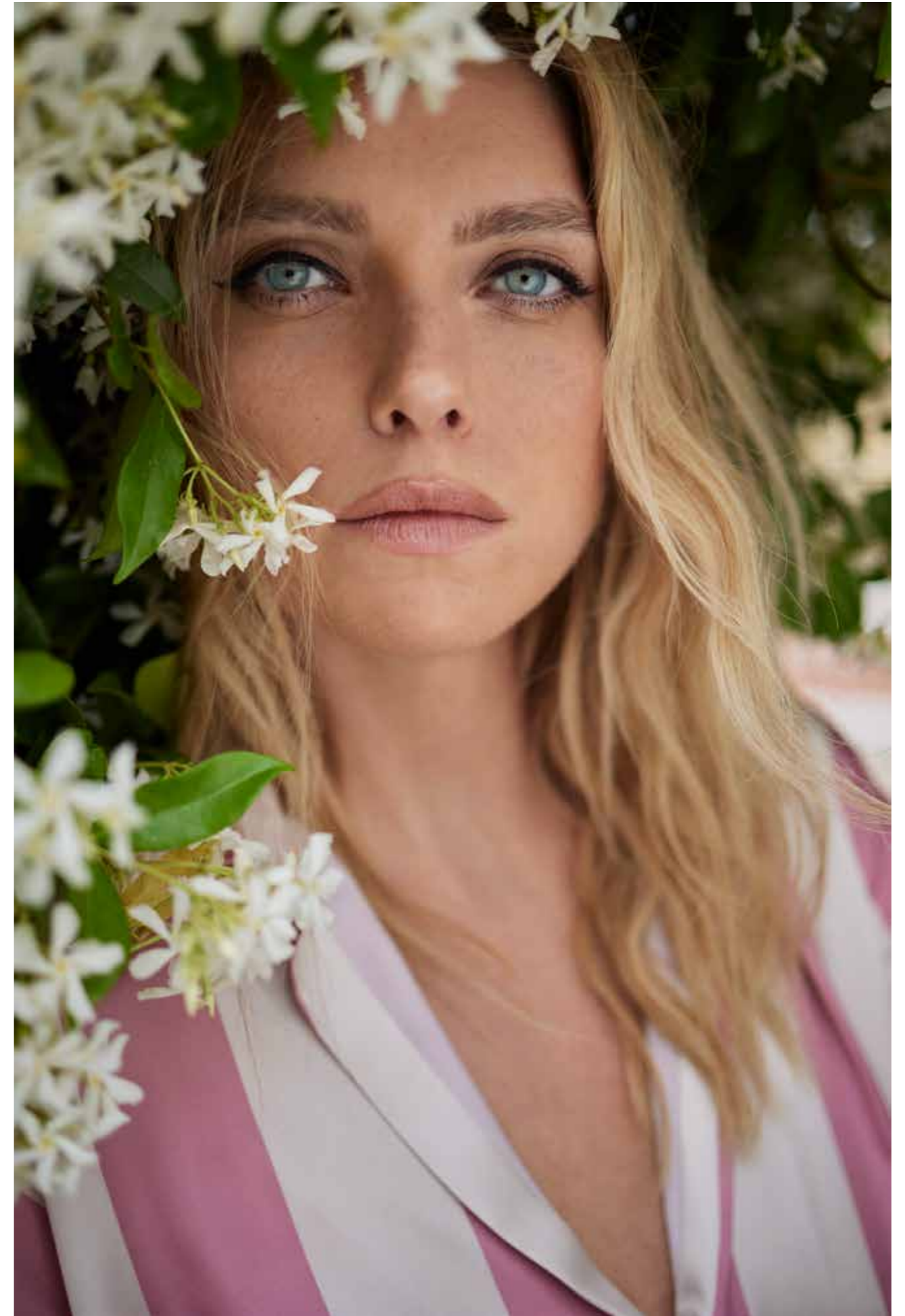
SAILOR in striped light blue and white linen with golden details



MIA in a tropezienne village print in sky blue and white



Shorts BRADY in a buttery off-white linen with golden buttons



BRIDGET in a pale-rose cotton twill with golden buttons

LA PONCHE

Another beautiful place in Saint Tropez is La Ponche, a charming fishing district nestled in the historic part of town.

Situated just a stone's throw away from the bustling harbor, this beach offers a tranquil and serene atmosphere.

Surrounded by vibrant turquoise waters, it provides a picturesque backdrop enhanced by the breathtaking sunsets.

Visiting La Ponche offers a unique glimpse into the peaceful and unhurried lifestyle of Saint Tropez.





ASHA in a timeless taupe
All time favorite SABRINA in black stripes and swirls



KIMBERLY in multi-pastel sequins

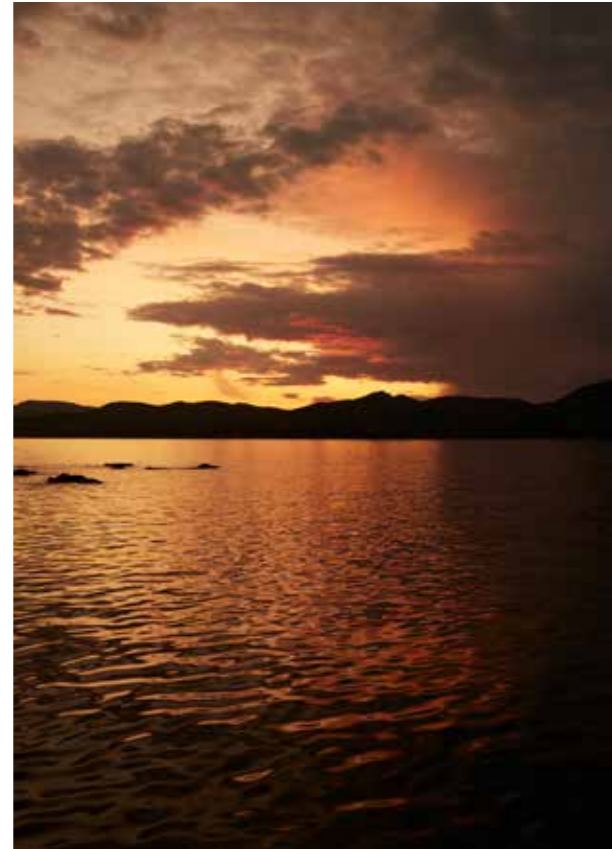






BRIDGET in offwhite soft touch crepe
BRIDGET in a luxury black cadé





FRANKIE in an admiring light summer denim with luxury finish





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