

# SEDUCTIVE

The  
New York City  
Issue



# SEDUCTIVE

the luxurious style of pants

presenting Autumn Winter 2025-2026

...a NEW YORK MINUTE ...

captured by Catrin Schanz

The idiom

“in a New York minute”

means instantly, or, as Johnny Carson famously said, the time it takes for the light in front of you to turn green and the guy behind you to honk his horn.



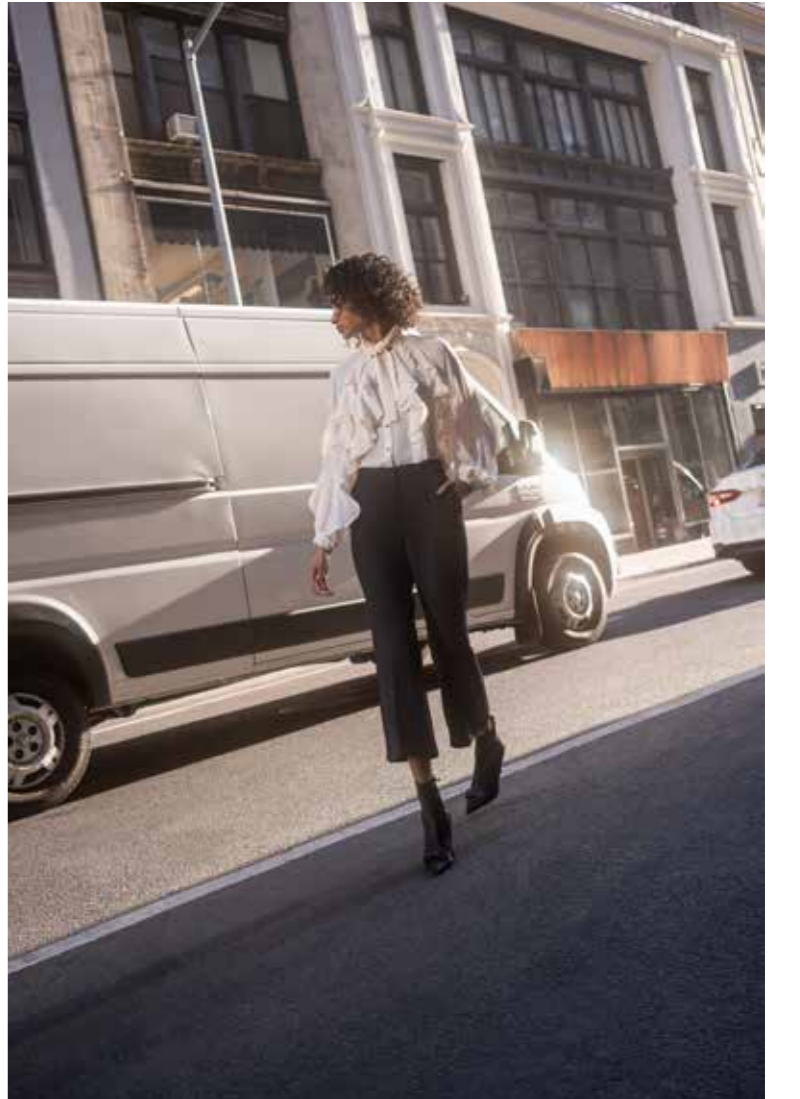


### Urban Coolness and Casual Chic for AW 2025-26

The SEDUCTIVE Pants Autumn/Winter 2025-26 Collection embodies the urban energy of New York, capturing the coolness of the city that never sleeps. Inspired by the city's dynamic vibe, SEDUCTIVE focuses on innovative cuts and clean, high-quality materials, perfectly reflecting the motto "Pants for Every Lifestyle."

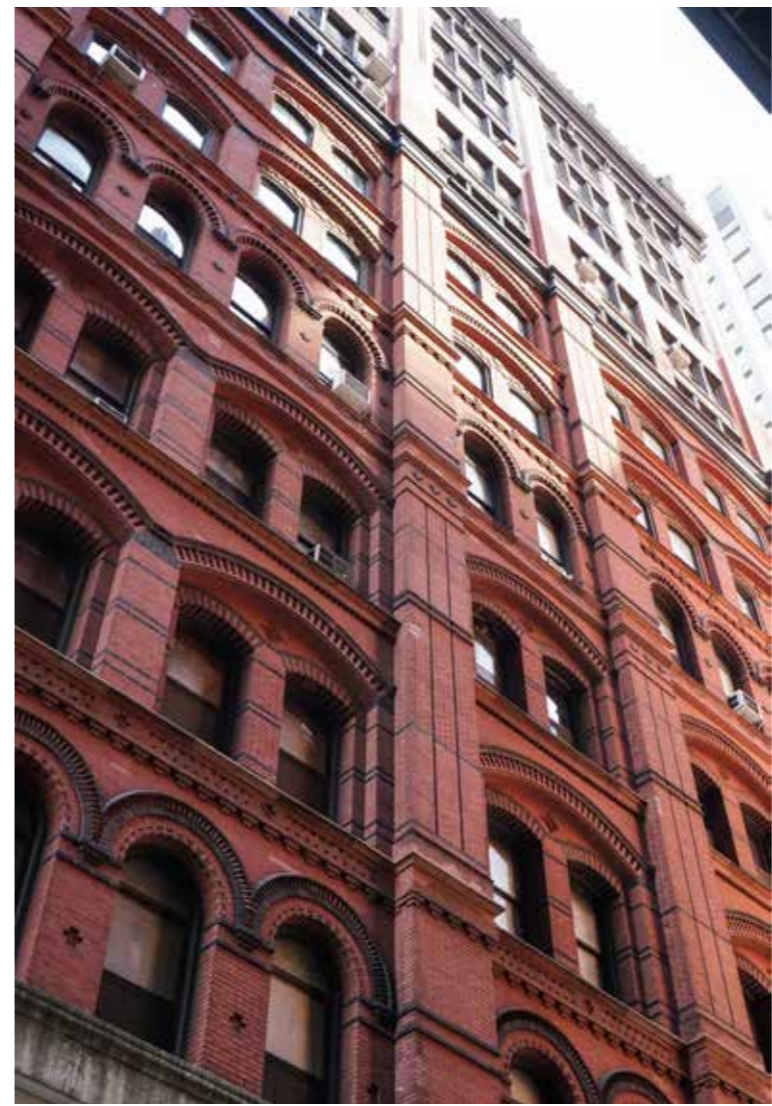
The collection features pants with distinctive pleats, straight silhouettes, and modern waistlines that add that certain special touch. Refined, exclusive jacquards with subtle patterns replace classic prints this season, lending the styles a smart elegance. The color palette is autumnal and luxurious: rich tones like Burgundy, Oxblood, Dark Chocolate, and warm camel hues set the tone.

Various shades of gray create cool, versatile accents, while heritage Glen checks and fine pinstripes on flowing fabrics make a comeback.







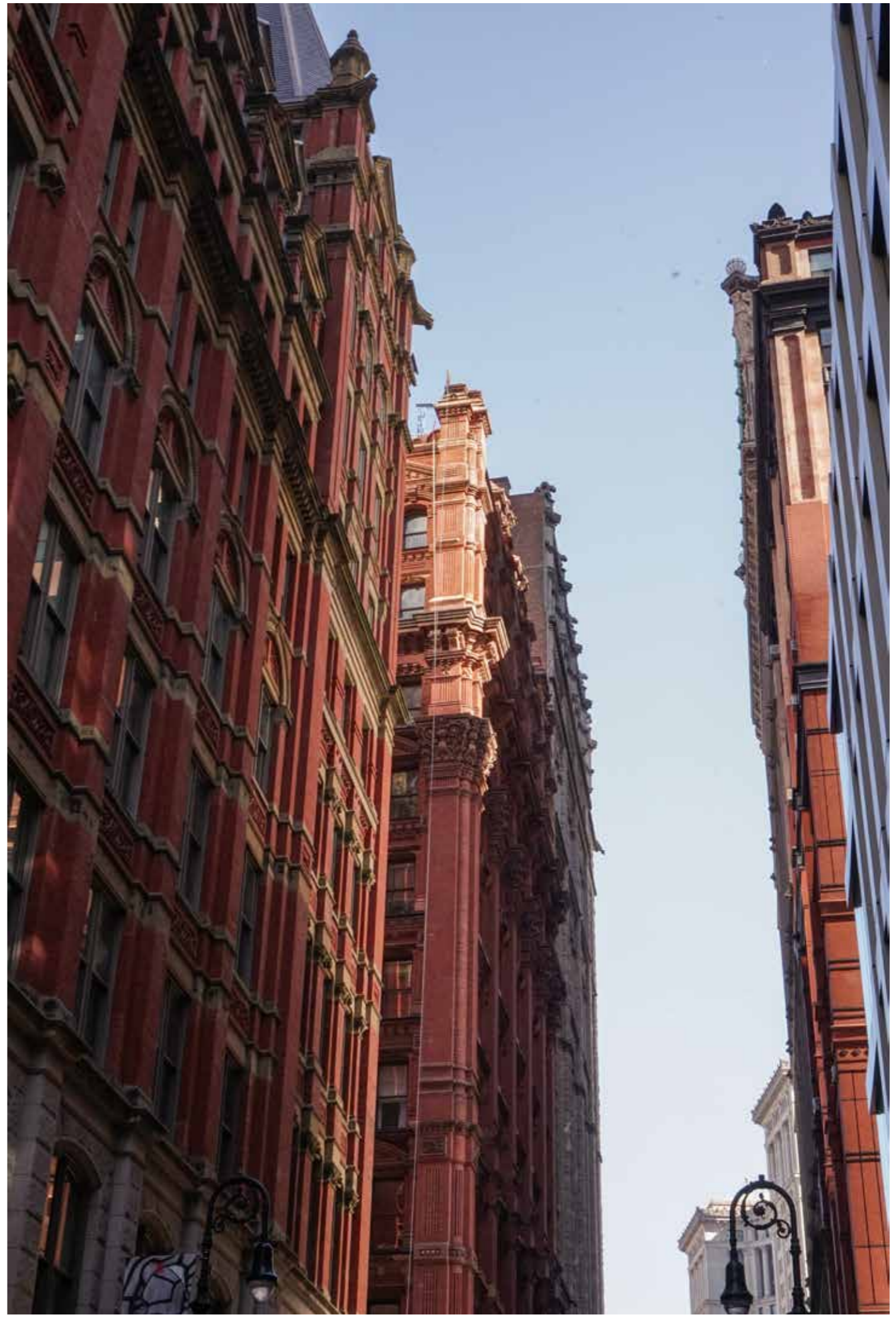


„New York in the middle of October.  
You can't get more beautiful than that“  
Paul Reiser











“It is a Burgundy  
State of Mind”

“One belongs to New York instantly, one belongs to it as much in five minutes as in five years.”  
Tom Wolfe





For the first time, SEDUCTIVE expands its pants collection with two blazer styles in different, highquality fabrics to create the perfect suit pairs with the pants.

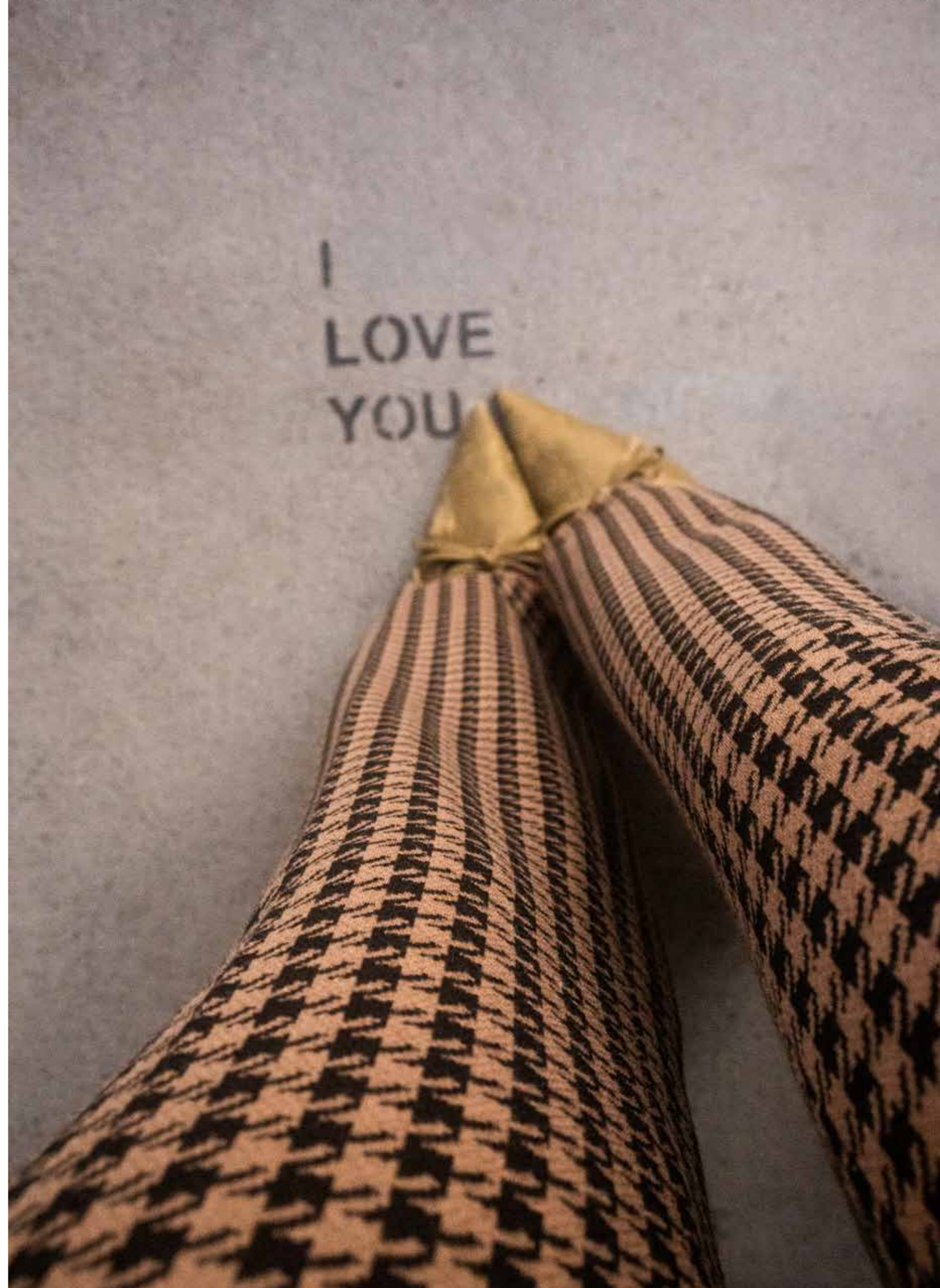
A classically tailored, slightly oversized blazer and a cropped jacket with signature SEDUCTIVE gold buttons strike the balance between chic and casual, allowing them to be worn both as a set or individually.

## PERFECT PANTS MEET PERFECT JACKETS









“The Upper East Side has always been about the classic, the timeless, the elegant.  
It’s where tradition meets modernity, and where beauty is a way of life.”  
Ralph Lauren









“Women come to New York for the two Ls, labels and love”  
Carrie Bradshaw



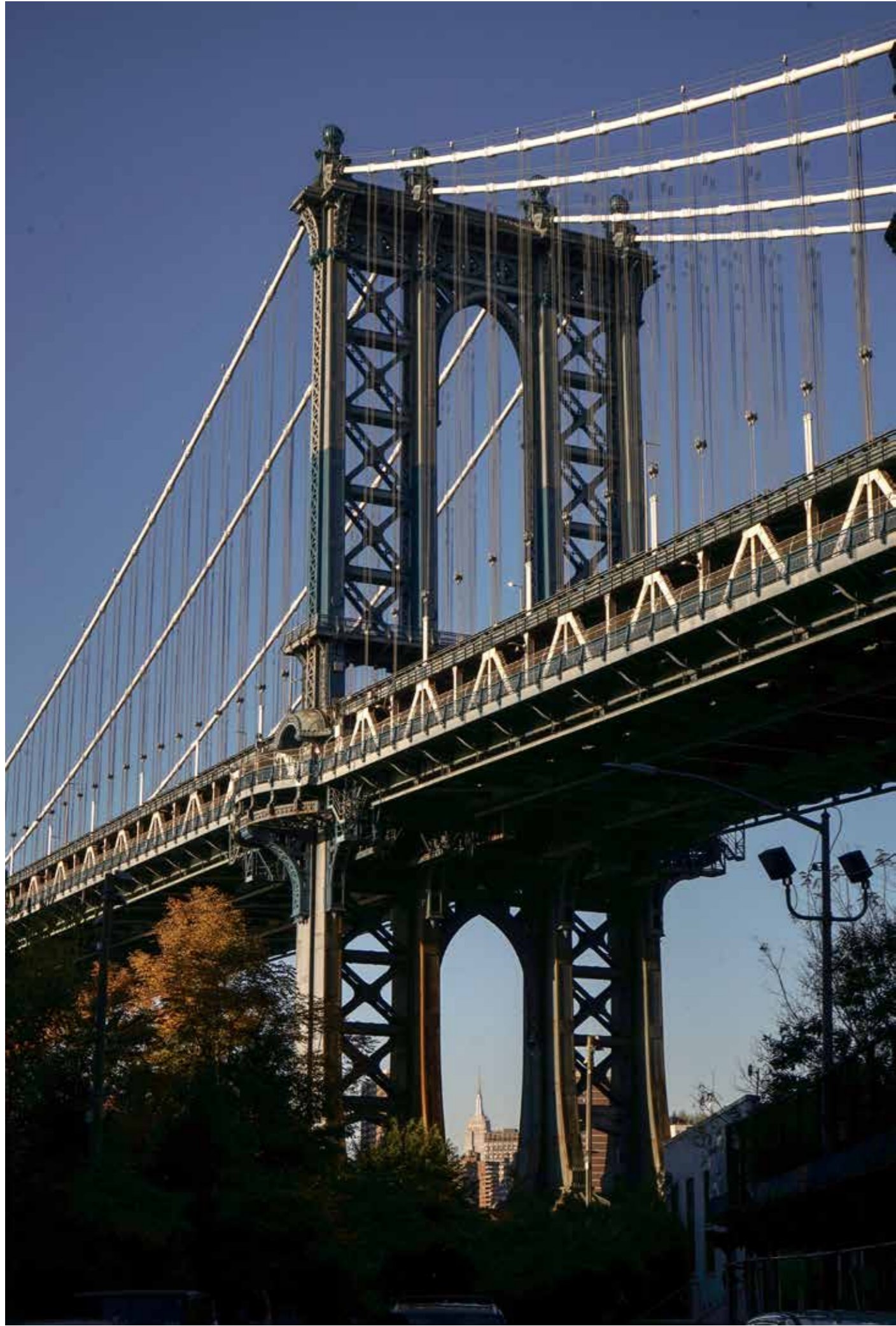






“Living in New York City gives people real incentives to want things that nobody else wants.”  
Andy Warhol











929628 Kimberly/8904/990



926712 Blue/9528/890



92685 Carry/9545/990



920324 Arta Stripe/6920/093



Jacket: 91105 Carette/6915/990 - Pants: 905068 Chrissy/6915/990



95321 Alara/6101/990



92091 Nanou/3024/099



95320 Sloanne/9540/956



92091 Nanou/6103/945



92965 Domenica/9540/635



92965 Domenica/9540/635



95090 Shiloh/6911/038



94126 Bobby/6103/383



95090 Shiloh/6911/038



92063 Asha/ 6919/373



920321 Arta/9545/990



927852 Meghan/6914/580



95068 Chrissy/6100/373



92784 Rosie/9528/990



95068 Chrissy/6915/990



929628 Kimberly/6103/952



94126 Bobby/9052/588



Jacket: 91104 Catherine/6101/588  
Pants: 95068 Chrissy/6101/588



925961 Luca/6915/890



929628 Kimberly/3025/061



941131 Noelle/6101/990



941901 Sharon/9528/990



929628 Kimberly/6923/069



92984 Cindessa/3026/068



Dream of New York

It was always an ambition to photograph the SEDUCTIVE collection myself – “through the eye of the designer.” This dream finally came true in one of my forever favorite cities, New York.

It was the perfect place to bring my vision to life. “If I can make it here, I can make it anywhere” – this famous phrase, does not only capture the energy and challenges of the city, but also reflects the determination to create something unique. New York gave me the biggest stage to turn into reality what I had dreamed of for a long time.

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